

Hypnotic Writing, Does It Work?

There are books and courses out there professing to teach the amazing ability to hypnotize with the written word. I can tell you from personal experience that Hypnotic Writing does indeed work, and that even though I don't call what I do Hypnotic Writing, it is in fact what I am teaching in all of my courses. As a matter of fact, if you have read my book "Manipulation", you have just about everything you need to start the process to do Hypnotic Writing. The keys to Hypnotic Writing are as Follows. The central theme to being able to write in a Hypnotic way is to learn the concepts and methods of persuasion, subliminal phrasing and direct and indirect commands. These concepts are all easy to learn, but will take many years for you to master. So, how then do you write something that would be considered Hypnotic? Very simply, you would need to write in a way where the words jump off the page and cause you to want to take action immediately. Let's take a look at that last sentence. If you look at the phrase "cause you", it is a phrase that prepares the mind for what is coming next, which is "take action immediately". When you use the word "cause", it instills a yearning for the next sentence. What happens is the subconscious mind recognizes the "cause you" and starts to reference that phrase from the past and begins the preparation for what is to come. The next phrase is a direct command stating "take action immediately". The only thing we would need to understand is what we meant by take action immediately in the context of the Hypnotic Writing. The key to all of this is very simply working to influence the subconscious portion of the mind. When you do that, you will begin to see the value of speaking directly to you're unconscious. Ok, so I did it again, I spoke directly to your subconscious mind in the context of the last sentence as well. Again, when you are trying to get certain words to stand out you can use different methods to bring those words to the forefront to alert the subconscious mind to heed them. You will notice I used the phrases "you will begin" and "see the value". These are both considered hypnotic phrasing depending on how you manipulate the words around them. See the value is a direct command. The other big one is "You're Unconscious", in which this case I am commanding to your subconscious mind "YOU ARE UNCONSCIOUS". These are but a few of the many ways to do Hypnotic Writing. If you have been able to see the value in this limited article of how Hypnotic Writing works, you will be even more intrigued as you begin to study and learn this topic even more in detail. And if you notice on the last sentence, I got you again. This is the essence of Hypnotic Writing.

About the Author

A.Thomas Perhacs, is an Expert Author on Covert Persuasion & Hypnotic Influence. He has just re-released his best selling book, Manipulation, The Master Secrets of Covert Persuasion & Hypnotic Influence. To Claim Your 1 hour audio seminar and report go to <http://hypnosis.advancedmindpower.com/>

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